

ANNUAL PROGRAM REPORT

Academic Program	Culture & Communication Department
Academic Year	20167
Department Chair	Julie Chisholm
Date Submitted	March 2017

I. Self-Study (Approx. 500 words)

PLO 7: Cultivate successful attitudes, such as ~~self~~confidence, ~~self~~discipline, respect for self and others, and cooperation with a group or team.

PLO 8: Commit to critical and creative thinking and ~~express~~expression, and be able to apply these skills flexibly to new situations

B. Program Student Learning Outcomes Assessed

As the Culture & Communication Department has only held departmental status for one year, assessment of its learning outcomes has not ~~yet~~occurred. However, since 2010, the Institutionwide Assessment Council has been steadily assessing its Institutionwide Student Learning Outcomes which conveniently cover almost every aspect of the Culture & Communication curriculum:

Program-Level Student Learning Outcome	Corresponding Institution-Wide Assessment Efforts ¹	Relevant Data?
1. Develop global awareness through learning about the cultures, ethnic groups and languages of other peoples and civilizations.	Global Stewardship Report, 2011	Y
2. Develop a "humanized" awareness, appreciating the arts and being able to discuss them intelligently; thinking critically about human institutions and their importance; learning about psychological, social, aesthetic and cultural processes and how they are constructed.	*Not an institutionwide student learning outcome*	N
3. Write and speak effective undergraduate-level prose in English with emphasis on mechanics, organization and the rhetorical situation	Written Communication Report, 2010	Y
4. Use both print and online research tools necessary as appropriate support in written and oral communication.	Information Fluency Report, 2013	N
5. Learn independently, taking responsibility for one's educational experience; exhibit intellectual curiosity; develop a commitment to lifelong learning & growth, and make judicious use of mentors, peers and other resources where needed.	Lifelong Learning Report, 2013	N
6. Develop a code of ethics that entails self awareness, truthfulness, integrity and service to the community, as suggested by the mission statement of this institution.	Ethical Awareness Report, 2013	Y
7. Cultivate successful attitudes, such as self confidence, self discipline, respect for self and others, and cooperation with a group or team.	Leadership and Teamwork (expected 2015)	N
8. Commit to critical and creative thinking and expression, and be able to apply these skills flexibly to new situations.	Critical and Creative Thinking Report, 2016	Y

¹ Please see the Assessment Portal on the Cal Maritime website for these reports.

C. Summary of Assessment Results

Data from these reports was collected, assessed and presented in various, sometimes incompatible formats, making it difficult to perform a quantitative snapshot of results. Recommendations offered below pertain only to the Culture & Communication Department.

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4. Use both print and online research tools necessary as appropriate support in written and oral communication.

In the Academic Year 2012-2013, IWAC conducted an assessment of the institution-wide student learning outcome, Information Fluency. It was decided to assess using artifacts from four courses: GMA 401: Senior Seminar II Research Project; HUM 310: Engineering Ethics; NAU 400: Advanced Maritime Topics; and BIS 301: International Business II Country Research, Analysis and Global Marketing. Though all of these courses have a significant research-based assignment, and all majors on campus are required to take one of these courses, it does not capture data from E&C 300, a course with an information fluency learning outcome. Thus, we have -0.0041.5(hus)-2.5i1(t)6.9(i)6.9(o):2.8(A7(i)2s -0.0041.5(hu.9(i)6.9(o):2.8(1u

2. Postbaccalaureate	0
B. Degrees Awarded	N/A