



ANNUAL PROGRAM REPORT

1. SELF-STUDY (Approx. 500 words)

Please present any planning goals from the last comprehensive Program Review, and report on progress toward achieving these goals.

Our last comprehensive review was completed in AY 2013-14 in preparation for our application for reaffirmation of accreditation by the IACBE. We are pleased to report that we were accredited with 0 notes and 0 comments which the IACBE characterized as a rare occurrence.

The IBL program has made great strides in creating and executing an outcomes assessment plan that will help IBL realize its mission and broad-based goals. We have a stable set of program learning outcomes and operational outcomes, a clear plan of assessment with associated rubrics and target achievement rate.

One goal that we are currently working on is the development of a formal strategic plan for the IBL program. This is something that we planned to do in AY 2015-16 but then decided to postpone until the completion of the University's strategic plan. While that has now been completed we are still in flux due to the reorganization of the Academy into three different schools.

The IBL program used to be housed in the Department of Maritime Policy and Management (MPM) along with the program in Global Studies and Maritime Affairs (GSMA) but in 2017-18 or 2018-19 MPM will be split into two departments –IBL and GSMA. IBL will be grouped with the Department of Marine Transportation and the Department of Naval Sciences into one school. Each school is expected to draft its mission and vision statement and it seems appropriate to develop the IBL plan in conjunction with the plans for the three schools.

B. Program Changes and Needs

Report on changes and emerging needs with relation to a) curriculum and b) resources (including faculty, staff, space, equipment).

The IBL program has been growing rapidly and **enrollment growth has long outstripped resource growth**. Over the last five years, enrollment has increased 42% with no accompanying increase in the number of full-time faculty. The program urgently needs additional resources; primary among these is an increase in the number of tenured and tenure-track faculty. We appreciate the fact that we have been granted one additional tenure-track faculty position for 2017-18 but would argue that we need at least one additional position at a minimum.

Class size for most business classes has been steadily increasing.

2. SUMMARY OF ASSESSMENT (Approx 500 words)

A. Program Student Learning Outcomes

PLO 1: Students will demonstrate knowledge of core business principles in the areas of Accounting, Business Law, Business Leadership, Economics, Ethics, Finance, Information Management Systems, International Business, Marketing, Management and Quantitative Research Techniques.

PLO 2: Students will demonstrate teamwork and leadership skills.
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PLO 3: Students will demonstrate effective professional communication skills.

PLO 4: Students will be able to use technological tools and demonstrate critical thinking and quantitative reasoning skills to make effective and consistent business decisions.
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PLO 5: Students will demonstrate knowledge of the global business environment and develop intercultural competencies necessary to conduct business in

Our primary challenge at the moment is to ensure that a much larger percentage of graduating students actually complete the exit exam and the student survey. Business faculty are currently working on means to incentivize students to take the exit exam and take it seriously.

3. STATISTICAL DATA

6. LD Section taught by Tenured/Track	4
7. UD Section taught by Tenured/Track	7
8. GD Section taught by Tenured/Track	11
9. LD Section taught by Lecturer	6
10. UD Section taught by Lecturer	4