

ANNUAL PROGRAM REPORT

Academic Program	Culture & Communication Department
Academic Year	2017-8
Department Chair	Julie Chisholm
Date Submitted	January 2018

Chisholm FT	12	12
Clarke PT	3	3
Dewey FT	12	12
Frick FT	15	15
Guo PT	6	9
Hartman PT	0	6
Higdon PT	6	0
Manheimer PT	9	9
Marocchino FT	12	12
Neumann PT	6	6
Parsons FT	12	12
Timpson PT	1	1
Senk FT	9	9
Sinha FT	9	6
Starr PT	3	9
TOTAL	115	127
WTUs:		
TOTAL FTEs:	9.6	10.6

Six faculty members of 16 are tenured or tenure-track. Counting Higdon and Starr as one lecturer, the ratio of TT:lecturer is 40:60%. Taking out the performing arts faculty, the ratio is 46:54%. This falls well below the CSU/CFA goal of 75:25%.² We will address the need for additional tenure-track faculty below.

Planning Goals from the 2016-7 plan, current status and program changes/needs:

Curriculum

1. In 2016, remedial English was reclaimed from SPEL by the department, and students were followed closely to help close the achievement gap and improve graduation rates.

Year	# Needing Remediation	% of Freshmen	# Completed Remediation	% Completion Rate
2016-7	35	9% (n=355)	16	46%
2017-8	31	9% (n=335)	16	52%

Executive Order 1110 changes how students are identified as needing remediation. The CSU will discontinue use of the EPT/ELM, and instead use scores like those of SAT and ACT. At CSUMA, the 2017 freshman class came in with the following scores:

MEAN SCORES, FRESHMAN CLASS, CSUMA, FALL 2017 (Office of Institutional Research)

MAJOR	COUNT	mean.sat.crit.reading	mean.act.engl
BA	41	585.0	20.5
ME	57	532.7	23.4
MET	45	493.3	24.1
FET	3	490.0	22.5

A section of EGL 220 will be offered in the summer, to allow students who remediated in the prior

In addition to an interdisciplinary commitment to cultural awareness and communication literacies, this program also strives to instill the following habits, traits, and affective dimensions:

PLO 5: Learn independently, taking responsibility for one's educational experience; exhibit intellectual curiosity and independence, develop a commitment to lifelong learning and growth, and make judicious use of mentors, peers, and other resources where needed;

PLO 6: Develop a code of ethics that entails self-awareness, truthfulness, integrity, and service to the community, as suggested by the mission statement of this institution;

PLO 7: Cultivate successful attitudes, such as self-confidence, self-discipline, respect for self and others, and cooperation with a group or team.

PLO 8: Commit to critical and cre

7. Cultivate successful attitudes, such as self-confidence, self-discipline, respect for self and others, and cooperation with a group or team.	Leadership and Teamwork (expected 2015)	N
8. Commit to critical and creative thinking and expression, and be able to apply these skills flexibly to new situations.	Critical and Creative Thinking Report, 2016	Y

C. Summary of Assessment Results

Data from these reports was collected, assessed and presented in various, sometimes incompatible formats, making it difficult to perform a quantitative snapshot-style cross-section of results. Recommendations offered below pertain only to the Culture & Communication Department.

Standards were nearly, but not quite met in the area of “mechanics,” with an average score of 3.79 out of a possible “five.”

2. Faculty Attitudes Survey: Yes: 89% of seniors were ranked “adequately” or “well-prepared” for

Recommendations: None



