



**External Relations Committee Meeting**  
**Tuesday November 3, 2020**  
**8:15 a.m. – 9:00 a.m.**

**ZOOM**  
**<https://csum.zoom.us/j/94373818082>**  
**Phone: 1-669-900-6833**  
**Meeting ID: 943 7381 8082**

### **AGENDA**

- |   |                         |
|---|-------------------------|
| <b>I. Call to Order</b>                           | <b>Brown</b>            |
| <b>II. Approval of October 6, 2020 minutes</b>    | <b>Brown</b>            |
| <b>III. Outreach Activities</b>                   | <b>Brown/Bouwer</b>     |
| <b>A. Campaign Committee Update</b>               |                         |
| <b>B. 2021 Gala Dates and Update on the event</b> |                         |
| <b>IV. Capital Campaign (no documents)</b>        | <b>Bouwer/Arp</b>       |
| <b>V. Alumni Update</b>                           | <b>Pierson</b>          |
| <b>VI. Review 2020-2021 POAM</b>                  | <b>Brown</b>            |
| <b>VII. Maritime Industry Conferences</b>         | <b>Moilanen/Pierson</b> |
| <b>VIII. Good of the Order</b>                    |                         |
| <b>IX. Adjournment</b>                            |                         |
| next meeting December 2020 / 815 a.m.             |                         |