



External Relations Committee Meeting
Tuesday December 1, 2020
8:15 a.m. – 9:00 a.m.

ZOOM
<https://csum.zoom.us/j/94373818082>
Phone: 1669-900-6833
Meeting ID: 943 7381 8082

AGENDA

- | | | |
|-------|---|------------------|
| I. | Call to Order | Brown |
| II. | Approval of minutes for
October 6, 2020 and November 3, 2020 | Brown |
| III. | Outreach Activities | Brown/Bouwer |
| | A. Campaign Committee Update | |
| | B. 2021 Gala will be Friday March 26, 2021 | |
| | 1. Previous Sponsors | |
| | 2. Renewal Letters of Sponsorship | |
| | 3. Potential NEW Sponsors and Outreach Process | |
| | 4. ERC assistance and follow up | |
| IV. | Capital Campaign (no documents) | Bouwer/Arp |
| V. | Alumni Update | Pierson |
| VI. | Review 2020-2021 POAM | |
| | A. Action Item Tracking Form | Brown |
| VII. | Maritime Industry Conferences | Moilanen/Pierson |
| VIII. | Good of the Order | |
| IX. | Adjournment
(next meeting January 5, 2021 11:15 a.m.) | |

“Happy Holidays”

Remember.....wear the mask and be safe!