



External Relations Committee Meeting

Meeting ID: 943 7381 8082

AGENDA

to Order	Brown
Approval of minutes for September 1, 2020	Brown
Outreach Activities	Brown/Bouwer
Campaign Committee Update	
2021 Gala will be Friday March 26, 2021	
1. Previous Sponsors	
2. Renewal Letters of Sponsorship	
3. Potential NEW Sponsors and Outreach Process	
4. ERC assistance and followup	
Capital Campaign (no documents)	Bouwer/Arp
Commi Update	Pierson
Review 2020/2021 POAM	
Action Item Tracking Form	Brown
Wintertime Industry Conferences	Moilanen/Pierson
End of the Order	
Tournament	
Next meeting February, 2021 / 8:15 a.m.)	